

**NEWSLETTER DATE
MARCH 2014**

Please note:
A different country's translation of our organization's name will appear on each new Gazette.

**(English in honor of our
GMRG 2014 Canadian hosts)**

MARCH 2014

Global Gazette



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**This Web site newsletter
is sponsored
By the College of Business,
Kansas State University
Dr. Chwen Sheu, Fellow
www.gmrg.org**

**This newsletter was prepared
by
Dr. Teresa K. Betts
with the help and support of
the
College of Business,
Murray State University**

The President's Corner — Brian Fynes

Dear GMRG Friends and Colleagues

I trust that this message finds you well!

It's March already and we are gearing up for St. Patrick's Day in Dublin. Always a quiet weekend!

But it's been a busy year for all you Round 5 Data Gatherers and many thanks to Matteo for coordinating all of this and managing the database. I know a lot of

you are already sharpening your pencils and writing papers.

As you know our Annual Meeting this year will be hosted by the Schulich School of Business at York University in Toronto. The dates are 4-6 May and I look forward to meeting up with you all. Many thanks to David Johnston and Clay for their work on putting the Programme together that combines hard work and some time for having fun.

The timing also allows you to dovetail with the POMS Conference In Atlanta if you so desire. I will also take this opportunity to get a plug in wearing my EurOMA hat and remind you that this year's Conference in Sicily will be special.

Looks like being a busy summer!

See you all soon in the wonderful city of Toronto.
Brian

The Director's Corner — Clay Whybark

We're working on an exciting program for Toronto. As you are aware, we have been surveying executives about their manufacturing practices and analyzing the results of their responses for more than twenty years. Our most recent version of the survey is currently being analyzed and a part of the program will be devoted to a review of what has been accomplished in this work so far. But an important objective is to stimulate additional thinking about research objectives around this data and to provide opportunities for collaboration to address these with colleagues from around the world. We intend to provide time for persons with common interests to consider how to work together and discuss their ideas with others that have experience in such collaboration.

In addition, we will be thinking of the future. As we con-

template the next version of the survey and the questions it should address, we'll consider both the theory that we build upon and the concerns of the practitioners. We'll have a panel of experienced researchers discuss the issues that are emerging in the literature and the field. Moreover we'll have a preliminary report on a retrospective of GMRG research being compiled by Teresa Betts, Frank Wiengarten and Damien Power. The combination of these insights will help us identify how the trajectory of our findings matches the emerging needs.

An important question that we have all faced as we conduct our research and report our findings is, "So what?" The concern over the relevance of our work is an important one that we cannot ignore. An example of providing relevance to our research is a recent trade

publication, "People, Process & Culture" by Jeffrey Wincel and Thomas Kull. The book is based in part on the analysis of GMRG data. The importance of the relevance of our work led to the creation of a panel for the meeting that will address the question of how we can increase the relevance of our work. It will provide some important insights for our current research and the design of the next survey.

Of course we won't forget the other important aspects of a GMRG meeting. There will be ample time to create new research collaborations, develop new friendships, and to try new foods like Poutine. We will have industry executive input into our deliberations to enrich our considerations and an opportunity to experience one of Canada's most cosmopolitan cities. I really look forward to seeing you there. Please register soon.



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**GMRG annual meeting, Toronto Canada May 4-6, 2014 –
Please Register Soon**

The venue is the Shulich School of Business on the York University campus in Toronto, Canada. The group is staying at the Executive Learning Center at York University’s Schulich School of Business. The link to book online is <http://www.schulich.yorku.ca/SSB-Extra/elc.nsf/docs/Guests> and the booking code is BB#546331. You can contact the front desk by email at reservations@schulich.yorku.ca or phone them directly on [+1 \(416\) 650-8300](tel:+14166508300). Breakfast is included in the room charge.

Remember to register for the GMRG meeting on or before April 7, 2014 to avoid the late registration fee. The registration form can be found attached to this e-mail or on the website www.GMRG.org.

GMRG 2014 Preliminary Schedule

Sunday, May 4, 2014	Monday, May 5, 2014	Tuesday, May 6, 2014
Arrival	Dave Johnston: Welcome Clay Whybark: Results of Exec meeting Status of round 5 data and research	Moving research into practice – Tom Kull and Jeff Wincel on their new book. Jack Wacker and Rhonda Lummus on research relevance.
	Coffee Break	Coffee Break
Arrival	Teresa Betts - A retrospective on GMRG publications Individual presentations	Breakouts on common themes Research ideas for newcomers Potential research collaboration
	12:00 Luncheon Speaker - Ihor Stech*	12:00 – 2:00 Lunch
Arrival	Hamid Noori, Bob Jacobs and Rob Klassen – Contemporary issues in manufacturing management.	Individual presentations Reports on collaborations
	Coffee Break	Coffee Break
3:00 – 5:00 Executive Committee Meeting	Facility visit	Wrap up session Begin Toronto Adventure
Free Time	Yorktown Walkabout	Free Time
5:30 – 7:00 Reception and Dinner	Yorktown Dinner and Walk	Free Time – Downtown Toronto

*VP of Global Operations, Christie Digital, a producer of digital projection systems

Driving Directions from the Airport and Parking Directions on campus provided on pages 3 and 4

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A View of the Toronto, Canada Skyline



Directions to the Executive Learning Centre - York University Toronto, Canada



The Executive Learning Centre (ELC) is centrally located in the Greater Toronto Area (GTA).

The ELC is located on the York University campus at 4700 Keele St. on the Fine Arts Road extension.

Directions:

Easy access from Highway 400 running North-South and Highway 407 running East-West, 20 minutes from Pearson International Airport.

From the airport, take Highway 427 North to Highway 407 East, exit at Keele Street and travel South, make a right at York Boulevard, the main entry to the campus, and follow the campus signs to the ELC.

From Highway 400 travelling North, exit at Finch Avenue east to Sentinel Road and turn left. Proceed North on Sentinel Road and follow the campus signs to the ELC.

From Highway 400 travelling South, exit at Highway 7 east, take the Keele Street exit and travel South, make a right at York Boulevard, the main entry to the campus, and follow the campus signs to the ELC.

For more details and directions on the campus, visit www.elc.schulich.yorku.ca

Directions for the Toronto Meeting

For those flying—arrive at the Pearson International Airport

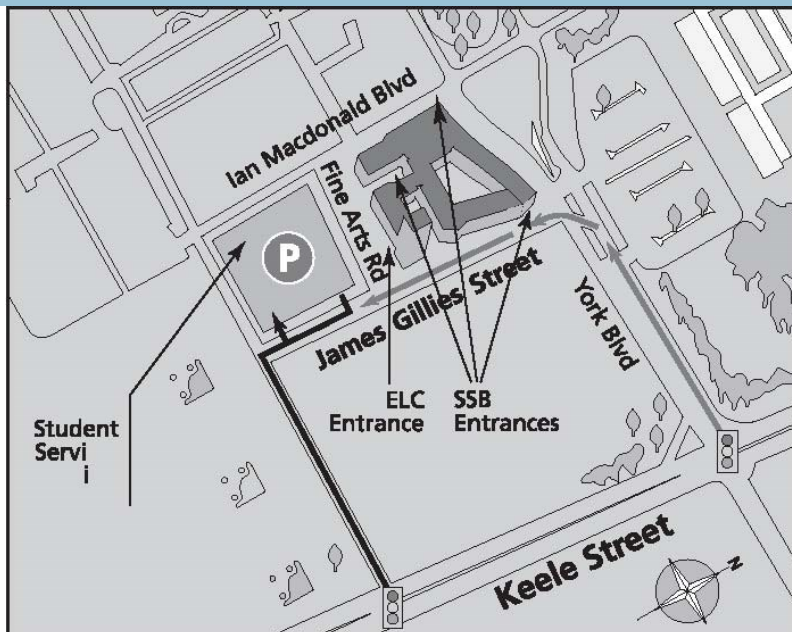
- 1) For travel by car or cab to the school from the Pearson International Airport, here are directions and a map showing the parking for the Schulich School and Executive Learning Centre.
 - A cab ride from Pearson Airport is between \$40 and \$45. Most cabs take credit cards.
 - Public transit to the Schulich School of Business from the Airport is not worth the hassle.
- 2) To start exploring Toronto attractions check out the following site:
<http://www.seetorontonow.com/attractions/>

REMEMBER TO REGISTER SOON

PARKING INFORMATION

Enter the York campus off Keele Street from either The Pond Road or York Boulevard. Turn on to James Gillies Street to access the two entrances to the Student Services Parking Garage. Inside the garage, follow the signs that lead (down) to the designated Executive Learning Centre (ELC) parking area located under the Schulich School of Business (SSB). The entrance to the ELC itself is on the right-hand side at the foot of the final down ramp. The two banks of ELC elevators face the entrance to the ELC. Take the ELC elevators to the ground floor (G) Reception Desk where you will be directed to your event.

For detailed directions on how to reach the Keele Campus, visit www.yorku.ca/yorkweb/maps.



Seeking Proposals to Host Future GMRG Meeting

If you are interested in hosting a meeting of the Global Manufacturing Research Group, please provide the information to Prof. Dae-Soo Kim at Korea University (kimd@korea.ac.kr). Include information on the sponsoring organization, any special attractions and/or incentives that you can offer and other information that you think valuable to your location.

GMRG V Data Gathering Update by Matteo Kalchschmidt

The GMRG V data gathering process has officially closed on December 2013. However we have still data getting in from those that are finishing right now data collection. So far we have a very interesting set of data already validated and shared with those that have provided data. Here is a summary of the data already available.

Thanks to the efforts of Andrea Mazzoleni here at Università di Bergamo and all of those people contributing, the data seems to be of great quality and really capable to help developing knowledge and research.

We are waiting for more data to be validated in the next few months, so please hurry up in closing your data collection efforts.

The data has been made available through Dropbox so that as soon as new data becomes available, data collectors can promptly get access to the data.

We know it is a hard task to provide good data and we are committed to help Data Gatherers in this complex process. If you need any help in the data collection process, please contact me, Matteo Kalchschmidt, at matteo.kalchschmidt@unibg.it.

Module	N. Countries	N. companies
Core	12	601
Culture	9	455
Innovation	8	432
Supply Chain Management	10	530
Sustainability	7	373

It's Not Too Late to Get Involved in the Research

Even though the gathering of data for GMRG V is closed, there is still time get involved in the research of the group. Obviously a good way to get started is to join us at the meeting and participate in the activities. Even if you haven't been involved before, accessing the experience that will be there can greatly fa-

cilitate getting started. You might even come away with a colleague and research plan for an exciting project. Clearly, you can come away with contacts that can help critique your ideas, provide technical help, and extend your network in general. So come join the fun.

Interested in being an officer of the GMRG?

We will need a Vice President of Publicity after the 2014 meeting in Toronto. Teresa Betts has done a phenomenal job, but has some new responsibilities at Murray State University and will be stepping down.

The VP of Publicity role involves producing the Global Gazette twice a year and participating as an Executive Committee member. The Executive Committee meets at the annual meeting and conducts business by email if required between meetings. If you are interested, please contact me at clay_whybark@unc.edu or get the real story from Teresa whose email is tbetts1@murraystate.edu.

Keep the Publications List up to Date

There is a list of GMRG publications on the web site. It would be great if it was kept up to date. As a start to doing this please check the list for errors in your publications. For example is that 2009 article still "forthcoming?" Also is your list complete? Do you know of other articles that that should be added? If you have changes or additions, let Chwen Sheu know at csheu@ksu.edu.

VISION STATEMENT:

The Global Manufacturing Research Group (GMRG) is a multi-national community of researchers dedicated to the study and improvement of manufacturing supply chains world-wide. Through systematic study and research throughout the world, the GMRG aims to improve manufacturing supply chains through the development of theory and dissemination of results. By sharing ideas, results, and concepts with research colleagues and manufacturing executives around the globe, the GMRG serves to strengthen the linkage between research and practice.

GMRG ORGANIZATIONAL STRUCTURE (June 2013– May 2014)

President: Brian Fynes
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Executive Vice-President (President-Elect): DaeSoo Kim
(kimd@korea.ac.kr), Korea University Business School (South Korea)

Vice President of Policy & Records: Amrik Sohal
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Vice President of Membership: Chwen Sheu
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Vice Presidents of Financial Records: Danny Samson & Damien Power
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Vice-Presidents of Data Acquisition: Matteo Kalchschmidt & John (Jack) G. Wacker
(matteo.kalchschmidt@unibg.it), Universita degli Studi di Bergamo & (john.wacker@asu.edu), Arizona State University (USA)

Vice-President of Research: Robert Klassen
(rklassen@ivey.uwo.ca), University of Western Ontario (Canada)

Vice-President of Publicity: Teresa K. Betts
(tbetts1@murraystate.edu), Murray State University (USA)

Immediate Past President: Dennis Krumwiede
(krumdenn@isu.edu), Idaho State University (USA)

Help Get the Word Out — Member Contact

If you know of anyone that you think we should be contacting, please let me know. The 2014 meeting of the Global Manufacturing Research Group would be especially appropriate for newcomers to the organization. They need to know about it, however, before they can register and join us. If they don't get the Gazette, they don't know of the meetings nor of the opportunity to be in-

involved with the group. So, share your copy of the Gazette with your colleagues and then let me know of anyone that you think should be hearing from us. Don't be concerned if you think it may be a duplicate, it's better to have me check than to leave someone out. You can contact me at clay_whybark@unc.edu.

WE'RE
ON THE
WEB!

GMRG.org



Seeking Lost
Researchers...
Help us keep
in touch!