Official Newsletter of the Global Manufacturing Research Group

GLOBAL GAZETTE

September 2014



Please note:

A different country's translation of our organization's name will appear on each new Gazette:

(English in honour of our GMRG 2015 Australian hosts)

Inside this issue:	pg
The Presidents' Corner	1
The Past President's Corner	1
The Director's Corner	2
The 2014 GMRG Meeting	3-4
The GMRG VI Survey	5
The 2015 Meeting	5-6
Matt Krumwiede news	6
Odds and Ends	7

Gazette Editor:

Dr. Artur Swierczek
Department of Business Logistics
University of Economics
in Katowice, Poland

The President's Corner - DaeSoo Kim

Greetings from Seoul!

Having the wonderful 2014 meeting thanks to Brian Fynes and David Johnston, now's the time to move forward to make GMRG even more fruitful.

During my term, I'd like to work with you to accomplish at least three agenda until the next meeting in Melbourne. First, I'll work with Clay Whybark and the Executive Board to craft a plan for our future direction in terms of research, industry collaboration, funding, etc.

Second, I'll make sure the next GMRG research round to go smooth under Tom Kull's leadership.

Third, I'll do whatever it

takes to ensure the 2015 meeting at Melbourne with Prakash Singh and the Board members will be exciting.

For these, I need your passionate participation. I look forward to working with you all.

Many thanks and best wishes!

Daesoo Kim

The Past President's Corner - Brian Fynes

Dear GMRG colleagues

Greeting from Dublin as a new academic year commences and the clock rolls on.

Firstly, I would like to thank David Johnston at Schulich for putting together a great Annual Meeting at the Schulich School of Business in Toronto last June. The discussions were lively and provocative and the social events were wonderful.

Immediate Past president, I wish to thank the Executive Board for all their help and input over the past vear. We have had some interesting discussions about the future direction of GMRG which I hope will continue in the future. Ultimately, both rigour and relevance are vitally important for us as a group.

I would also like to wish Dae Soo Kim well as President for the year ahead and congratulate Prakash Singh as our incoming President Elect. Having folks of this caliber in leadership roles bodes well for the future of GMRG!

I look forward to meeting you all in Melbourne next year and wish to thank the team there for hosting the meeting. I have no doubt it will be a great event!

Best wishes Brian



The Director's Corner - Clay Whybark

The 2015 Annual Meeting

Our 2015 annual meeting will be on June 5th – 7th in Melbourne, Australia. Our colleagues Prakash Singh, Danny Samson (of Melbourne University) and Amrik Sohal (of Monash University) are already busy working on the details. For those of you that have the interest, the meeting will be just after the Pan Pacific Conference in Hanoi, Vietnam (www.panpacificbusiness.org/) and just before the Australia and New Zealand Academy of Management meeting, also in Melbourne. Other details are available in this volume of the Gazette. I look forward to seeing you there.

New GMRG Initiatives

We have several new initiatives underway and invite your participation, suggestions, and support as we move forward.

New survey. Work is starting on the next round of the survey. Tom Kull (Arizona State University) is putting together a group to develop the core module. Since this is the common module, he is working to keep it short but still relevant to the group. See his request for your participation in this edition.

GMRG Organization. Over the years, the group has attempted to formalize some aspects of the organization. Loss of organizational memory, occasional confusion over the duties and election of officers, and various experiments with dues and other procedures have led us to again undertake this task. Our President Elect, Prakash Singh has agreed to spearhead this activity and is putting together his committee. More information is available in this issue.

LinkedIn Discussion Group. Thanks to Torsten Doering (Daemen College, NY) we have a discussion group on LinkedIn. If you are interested, just go to LinkedIn and search for the GMRG group. This would be a fine way to share ideas on the initiatives that we have underway. Besides, if you join the group and add to the discussion, it'll encourage all other discussants. See you there.

The Decision Science Meeting GMRG Dinner

In the past we have had a GMRG dinner during the annual Decision Science Institute (DSI) meeting. This year the meeting will be in Tampa, Florida USA on November 22^{nd} – 25^{th} . If you plan to be at DSI and would like to join us for a GMRG dinner (probably the 22^{nd} or the 23^{rd} , please let me know at clay_whybark@unc.edu.

The Usual Appeals

Here is the section where I yell at you to help us with the ongoing things. You know that you should update your publications on the web site, not only because it provides more exposure to your work but it lets others interested in GMRG know what is going on. Also, if you know of other work that is not listed, have the author(s) send the information to Chwen Sheu at csheu@ksu.edu



A reminiscence of the GMRG 2014 meeting in Toronto

Message from our host in Toronto - David Johnston

Dear GMRG Group

On behalf of the Schulich School of Business it was a pleasure to host the GMRG in May. Our school has a strong belief in the GMRG's historical desire to study best practice and emerging issues in management as an international phenomena. During the three days of the meeting I observed broad discussion ranging from the role of culture in effective plant management to the evolution of international supply networks. I believe forums such as these are good places to have these broader discussions leading to the refinement of an individual researcher's agenda and the finer grained work we are more familiar with in the competitive arena of published research. I also observed members of the GMRG grappling with the challenges of doing collaborative research. Namely, getting many researchers to reconcile their research agendas and methods to achieve a common endeavour.



/Informal disscusion session/



/ GMRGers in a classroom/

The various rounds of the GMRG's international manufacturing survey has been a complex undertaking but an all too rare example in the Operations Management field of longitudinal research. Like in other fields of natural science and social science, "big science" requires big project teams and the attendant challenges in managing the collaboration.

During the meeting attendees were exposed to two themes that are currently top of mind at our school. The first is a continued interest in the maturation of global business. More specific, attendees met my colleague Dr Lorna Wright who was the internal faculty sponsor for our meeting.



A reminiscence of the GMRG 2014 meeting in Toronto

Message from our host in Toronto - David Johnston (cont'd.)

She was acting in her new role as the Director of our new Global Enterprise Center. One of the new frontiers of international business is the growth and integration of innovative small and medium sized firms into global supply networks. The second theme was how technological innovation is changing the competitive landscape of manufacturing.

During the meeting we visited with a couple of Faculty members from York University's new engineering faculty to talk about 3D or additive manufacturing. Here we could see the emergence of technologies that could make "desktop" manufacturing a reality in many industries challenging the economics of scale for those of scope and changing the balance between what is achievable locally versus globally. Our luncheon guest Ihor Stech, VP of Operations for Christie Digital, took a deep dive into some of the best practices that they were bringing to bear in staying competitive in the international high tech industry that supplies "big screen" audio visual projection for public spaces like arenas.



/ Duck printed on 3D printer /

Kudos to Hamid Noori for arranging Ihor's visit with us. Finally my colleague Victor Garcia gave us a briefing on the potential of Business Analytics (Big Data) for improving the coordination of supply chains and the deployment of assets whether inventory and capacity or planes, boats and trains.



/ David welcoming Clay into The Order of the Moose/

The faculty, staff and PhD students at Schulich consistently commented with delight on the sociability of the GMRG attendees. This supports my own observations of the group over the years and is one of its strengths. How could we not have been charmed by the ambassadorial wiles of Clay and Neva Whybark! My hope is that the group continues to be a welcoming place for new researchers and new insights from around the world. That they balance supportive comradery with a collegial but critical examination of research agendas and practices. That they address how best to make manufacturing and supply practices socially and environmentally sustainable for the long term. And that they continue to advocate the importance of getting out in the world to see what organizations actually do.

All the best for next year's meeting in Australia and future research collaboration.



A note from Tom Kull on GMRG survey VI

Hello everyone! I'm very excited to help put together GMRG VI that I hope will be yet another great survey for our group. In preparing our survey design, I've created a short, 1-page questionnaire to collect your thoughts, ideas and opinions. The survey is mostly open-ended, so in-depth thoughts will be useful. It will stay open for a while, so feel free to save responses and revisit whenever you like. Submissions are anonymous, but you can put your email at the end if you wish. They will be taken seriously into consideration but please keep in mind it is infeasible for the new survey to completely satisfy everyone. If you have any questions or concerns, please email thomas.kull@asu.edu or call me 00-480-965-6125 and thank you for devoting your time to the GMRG. Here is the link to the survey:

(http://wpcareyschool.qualtrics.com/SE/?SID=SV_bHtrH1cOXGHWrXL)



The GMRG Annual Meeting in Melbourne, Australia 5-7 June, 2015

The 2015 meeting of the GMRG will be held in Melbourne, Australia. The dates are 5-7 June 2015.

A number of key issues will be discussed at this meeting, including the future form of the organisation and the next round of the study.

The GMRG meeting will be held just before the Australian and New Zealand Academy of Management (ANZAM) Operations Management Symposium. Most local OM scholars attend this symposium. GMRG members are of course invited to attend.



The preliminary program of activities is as follows:

- Friday 5 June (afternoon) GMRG Executive Board meeting
- Saturday 6 June (full day) GMRG General meeting
- Sunday 7 June (full day) GMRG General meeting
- Sunday 7 June (evening) ANZAM Operations Management Symposium social drinks
- Monday 8 June (full day) ANZAM Operations Management Symposium
- Tuesday 9 June (full day) ANZAM Operations Management Symposium



The venue of the meeting will be the University of Melbourne campus, which is very close to the downtown area.

More information on the accommodation options, registration fees, transport arrangements, social events and other details will be provided closer to time of the meeting.





The following links may be useful:

- http://www.australia.com/
- http://www.unimelb.edu.au/
- https://sites.google.com/site/anzamsymposium2015/

Future of the GMRG

It is important to consider the future of GMRG. A committee will soon be formed to develop proposals aimed at making the GMRG organization more transparent and formal. The governance structure in terms of how office holders are selected would be clarified. Please let me know if you are interested in serving on this committee.

Prakash J. Singh

We hope you will be able to attend this meeting!!!

Matt Krumwiede news

Matthew Krumwiede has been largely on his own now, since Pam has gone back to Idaho. It was a bit of a challenge for him to fend for himself, but after four weeks he seems more independent. Matt recently sent his parents a short video depicting his latest accomplishment, running! He doesn't even have running legs yet. This was his first attempt, and he used his stick legs – which have no knees! That was hard, no doubt.

On Saturday Sept 6 Matthew was one of nine people honored for this year's Idaho Hometown Hero Award. Matt sent a video thanking the nominating committee. The committee did a very nice job with pictures to go along with his bio.

Meanwhile, Pam & Dennis are remodeling their Pocatello house to accommodate a wheelchair, two years after the Army incident that claimed Matt's legs and began his scores of surgeries. One cannot wear artificial legs all the time; it gets too tiring, so he'll probably always have a wheelchair – or two. Rainy weather delayed much of the outside work at the house but it's now progressing.

Thanks for your continued prayers, thoughts and support for Matthew.



VISION STATEMENT:

The Global Manufacturing Research Group (GMRG) is a multi-national community of researchers dedicated to the study and improvement of manufacturing supply chains worldwide. Through systematic study and research throughout the world, the GMRG aims to improve manufacturing supply chains through the development of theory and dissemination of results. By sharing ideas, results, and concepts with research colleagues and manufacturing executives around the globe, the GMRG serves to strengthen the linkage between research and practice.

Presidents of the GMRG '14

President: DaeSoo Kim

Korea University Business School (Korea)

email: kimd@korea.ac.kr

Executive Vice-President (President Elect): Prakash Singh

University of Melbourne (Australia) email: pisingh@unimelb.edu.au

Immediate Past President: **Brian Fynes**

UCD Smurfit School of Business (Ireland)

email: brian.fynes@ucd.ie

WE ARE ON THE WEB!

Sponsored by the College of Business, Kansas State University Chwen Sheu

GMRG.org

Help Get the Word Out to New People

If you know of anyone who you think we should be contacting, please let me know. We are continually working to keep the mailing list up to date and adding people who should be informed about what GMRG is doing. Since the data gathering for GMRG V is closed, some newcomers think that there are no opportunities to be involved. On the other hand, attending the 2015 meeting in Australia would be especially appropriate for them since we will be working on the design and research ideas for GMRG survey VI. This would give them a chance to provide input into an international research project in which they could participate. Of course they could also come away with valuable contacts that can help them get started, critique their ideas, provide technical help, and extend their networks in general. They might even come away with a research plan and colleague for an exciting project of their own.

It's obvious that none of this can happen, however, if they don't know about us. If not informed, they won't know of the meetings nor of the opportunity to be involved with the group. So, share your copy of the Gazette with your colleagues and then let me know if they should be added to the mailing list. In fact, just let me know of anyone who you think should be hearing from us. Don't be concerned about any possible duplication. It's better to have us check for that than to leave someone out. My email address is: clay.green whybark@unc.edu.